



# Ministry of Planning and International Cooperation Enhanced Productivity Program



## **Enhanced Productivity Program (EPP)**

#### Introduction

EPP was Launched in 2002, it aims to improve economic and living standards for Jordanians, especially in less developing areas, through increasing productivity and participation to achieve sustainable local development and implementing a set of comprehensive components. EPP is supervised by MoPIC through the enhanced Productivity program, that set and design programs, track implementation and coordination among all partners and implementing entities. EPP programs/projects are implemented through Government and Non-Governmental Organizations, as well as Private Sector.

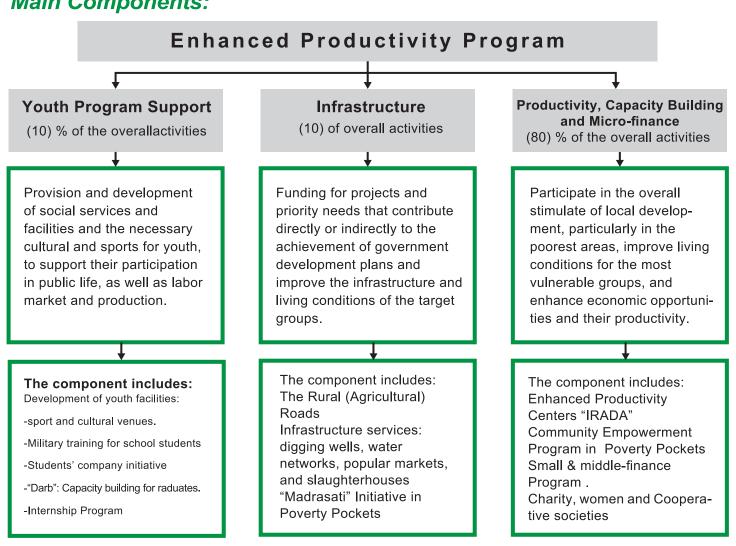
#### **Vision**

Create a sustainable productivity through participation of the local communities in the development process to Alleviate the poverty & Unemployment, by maximize results, impacts, productivity & sustainable enterprise development.

#### Goal

Enhance the economic development of rural & poor areas throughout the kingdom, improve community infrastructure and create an investment environment to enhance the productivity.

## Main Components:



## Scope of Work:

Execution of the above mentioned projects in cooperation with partners (Gov., NGOs, Private sectors, etc.)

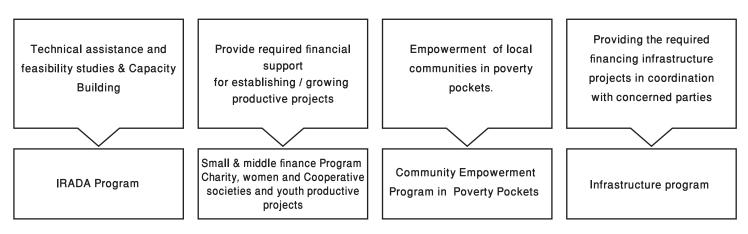
#### Management structure

The program is managed by the director, and main coordinators who supervise the implementation process of the activities.

### Main responsibilities and implementation Procedures

First: Main responsibilities

- Conducting Research, Studies, Evaluation, Design Programs & Activities.
- Develop a pioneer ideas for the youth and the local communities.
- Setting Actions plans for the projects & monitoring implementation in coordination with executing parties.
- Conduct consultancy and technical studies, feasibility studies for the productive projects.
- Capacity building and training programs for the beneficiaries.
- Financial support for the productive projects.
- Soft loans for pioneer individuals, with (70)% guarantee.
- Introducing Quality Standards to SMEs.
- Packaging, Finishing of products and to improve the competency of those products.
- Marketing services and training to empower entrepreneurs and improve their income.
- Empowerment of local communities in poverty pockets.
- Financially, administratively, technically coordinating with all participating Gov. & NGOs stakeholders.
- Conduct awareness programs about the different components of EPP.



Second: implementation procedures

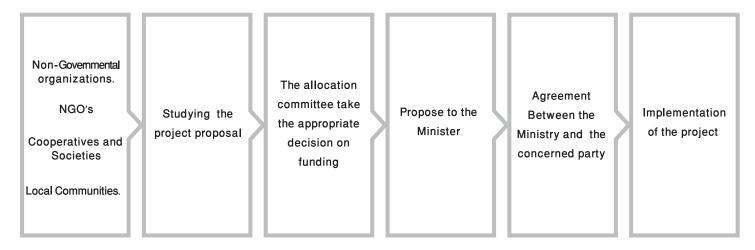
- Surveys, field studies and economic and social studies for various areas, target groups and community agencies and proposing ideas for productive projects.
- Consulting and technical and economic feasibility studies of the project ideas and productivity in line with the capabilities of the target groups, to ensure the success of the project financially and administratively and technically, and meet the actual needs of local communities

- Providing grants and loans to fund productive projects for individuals and community organizations
- Specialized technical training and capacity building in workplace
- Developing the products of the projects and improving its quality.
- Marketing



#### **Allocation mechanism**

The allocation of funding for projects of the EPP program comes through the Allocation Committee joint program, which includes in its membership the representatives of the EPP program and representatives from: the Ministry of Finance, the Audit Bureau, the General Budget Department, where the program staff, after studying the project and the completion of the elements of success and evidence of the economic feasibility of implementing, submits a proposal to the Committee of allocation to take the appropriate decision on funding, and to be signed by the Minister of Planning and International Cooperation.



## The Foundations of the Work Program (EPP):

Adopt the philosophy of empowerment and capacity building for all target groups, and therefore components of the program are designed to target capacity building of individuals and community groups, especially in poverty pockets, to enable them to set up their business productivity, and provide access to the necessary financing. In general, the basic pillars that make up the general framework that governs and designs and implementation of activities and projects of the program are as follows:

- Emphasis on building the capacity of local partners in the development of civil organizations and increase their contribution to the implementation of development projects.
- Reduce the program's contribution to the implementation of projects and activities that fall within the direct responsibilities and tasks of the ministries and government agencies concerned.
- Promote a sense of ownership among the beneficiaries of projects, through its contribution in financing the projects in various stages of implementation.
- Continue to implement activities and projects aimed at the poorest.
- Ongoing review of the criteria for selection of projects, both in determining what areas the beneficiary or the beneficiary agencies.
- Support the building of partnerships and giving priority to projects carried out under that, especially for non-governmental organizations.
- Entrenching a culture of excellence in the good performance of the local bodies and provides incentives to do so.
- Encourage self-employment and leadership among young people.

#### Main achievements 2013

- Funded and provided technical assistance for more than (1964) small and middle productive projects for the benefit of local community entities and poor households which generated more than (2200) job opportunities and improve income of beneficiaries in all governorates as follows:
- 80 productive projects for the benefit of local community entities, generate (240) job opportunities
- 560 Households projects in poverty pockets area with an average fund of (JD 3000-5000) per project), generate (560) job opportunities
- 800 revolving loans for poverty pockets households with an average fund of (JD (500-1500) per project), generate (400) job opportunities and new income for beneficiaries.
- Technical, consultancy and follow up backstopping through IRADA for (550) projects that ensured the provision of (1500) job opportunities, of which (400 projects) benefitted from Development and Employment Fund credits for pioneer projects
- Conduct training and awareness programs in different governorates and poverty pockets area relevant to productivity, employment and poverty incident, about (10000) trainees.













